

Entrepreneur Interview Assignment

Objective:

Students will learn about entrepreneurship by interviewing a local entrepreneur. This assignment will help them understand the challenges and rewards of running a business, as well as develop their communication and critical thinking skills.

1. Choose an Entrepreneur:

- Find a local entrepreneur to interview. This could be someone who owns a small business, a startup founder, or a person involved in a social enterprise.
- Make sure to ask for permission to conduct the interview and clarify if it's in-person, over the phone, or via video call.

2. Prepare Interview Questions:

Create a list of at least 10 questions to ask the entrepreneur. Here are some questions to get you started:

- How did you come up with your business idea?
- What problem does your business solve?
- What makes your business unique?
- Why did you choose entrepreneurship?
- What is the biggest challenge you have overcome?
- What mistakes have you made in your business, and how did you handle them?
- Do you consider yourself successful as an entrepreneur? Why or why not?

Add to and edit this list so you have ten questions!

3. Conduct the Interview:

- Schedule a time to conduct the interview. Be respectful of the entrepreneur's time.
- Take notes during the interview or record it (with their permission).

4. Write a Reflection:

After the interview, write a reflection on what you learned. Include:

- A few sentences about who the person is and details about their business.
- At least one paragraph about the most interesting things you learned from the interview. (Include at least one quote)
- A few sentences about what young entrepreneurs can learn from this person's experience.

*If you wish to reflect in a different format (video, podcast-style, presentation) please speak with your teacher before starting the assignment.

Interview a Guest Entrepreneur

Objective:

Students will gain insights into entrepreneurship by interviewing a guest entrepreneur who visits the class. This assignment will enhance their understanding of business concepts and improve their communication skills.

1. Preparation

- Research the guest entrepreneur in advance. Learn about their business, background, and achievements to formulate relevant questions.
- Think about what aspects of their entrepreneurial journey you find most interesting.

2. Prepare Interview Questions:

Create a list of at least 10 questions to ask the entrepreneur. Here are some questions to get you started:

- How did you come up with your business idea?
- What problem does your business solve?
- What makes your business unique?
- Why did you choose entrepreneurship?
- What mistakes have you made in your business, and how did you handle them?
- Do you consider yourself successful as an entrepreneur? Why or why not?

Add to and edit this list so you have ten questions!

3. Participate in the Guest Speaker Session:

- Engage actively during the guest's presentation. Listen attentively and take notes.
- When the opportunity arises, ask your prepared questions. Follow up with relevant additional questions based on their responses.

4. Write a Reflection:

After the interview, write a reflection on what you learned. Include:

- A few sentences about who the person is and details about their business.
- At least one paragraph about the most interesting things you learned from the interview. (Include at least one quote)
- A few sentences about what young entrepreneurs can learn from this person

*If you wish to reflect in a different format (video, podcast-style, presentation) please speak with your teacher before starting the assignment.

Rubric for Entrepreneur Interview Assignment

	Excellent (4)	Good (3)	Satisfactory (2)	Needs Improvement (1)
Preparation /4	<p>Questions are insightful and focused.</p> <p>Research and preparation obviously helped the quality of this assignment.</p>	<p>Questions are mostly relevant and cover key topics.</p> <p>Evidence of research and preparation that helped the quality of this assignment.</p>	<p>Questions are basic.</p> <p>Some evidence of research and preparation that helped the quality of this assignment.</p>	<p>Few questions are prepared or they are irrelevant.</p> <p>A lack of research and preparation negatively affected the quality of this assignment.</p>
Reflection Quality /4	<p>Reflection is clear, insightful, and thoughtful.</p> <p>Clear evidence of revision and editing.</p>	<p>Reflection is clear with some insights; shows engagement.</p> <p>A few mistakes that don't distract from the quality.</p>	<p>Some evidence of detail and thoughtfulness.</p> <p>Reflection requires editing so it is easier to read.</p>	<p>Details and thoughtfulness are lacking.</p> <p>Too many mistakes that affect the quality of the reflection.</p>
Entrepreneurship Learning /4	<p>Lots of connections between the student's work and the entrepreneurship learning in class.</p>	<p>Some connections between the student's work and the entrepreneurship learning in class.</p>	<p>A few connections between the student's work and the entrepreneurship learning in class.</p>	<p>Little or no evidence of entrepreneurship learning from class.</p>

Comments :